

Rep Order# 8836507 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36877

Printed: 08/16/2012 11:08 AM  
Last Received: 08/16/2012 10:02 AM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) AMER FOR PROSPERITY  
Product ISSUE  
Estimate# 464  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMONT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //464  
Flight Dates 08/15/2012 - 08/21/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH  
PLEASE SEE REVISION TO LINE 8...ADD LINE 22 AS MAKEGOOD  
NO CHANGE IN TOTAL  
PLEASE CONFIRM  
THANKS  
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5P-630P		:30	\$1,500.00	08/15-08/17	3	1	3	\$4,500.00	
				Buyline Comment: 5P NEWS								
	2	W-F	630P-7P		:30	\$1,100.00	08/15-08/17	1	1	1	\$1,100.00	
				Buyline Comment: INSIDE EDITION								
	3	W-F	7P-8P		:30	\$1,100.00	08/15-08/17	1	1	1	\$1,100.00	
				Buyline Comment: ET/INSIDER								
	4	W	11P-1135P		:30	\$2,000.00	08/15-08/15	1	1	1	\$2,000.00	
				Buyline Comment: 11P NEWS								
	5	W	10P-11P		:30	\$6,000.00	08/15-08/15	1	1	1	\$6,000.00	
				Buyline Comment: CSI								
	6	TH	10P-11P		:30	\$8,000.00	08/16-08/16	1	1	1	\$8,000.00	
				Buyline Comment: PERSON OF INTEREST								

8/16

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	7	F	9P-10P		:30	\$5,000.00	08/17-08/17	1	1	1	\$5,000.00	
				Buyline Comment: CSI NY								
	*8	SA	7P-8P		:30	\$600.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: ET WEEKEND								
				[MADE-GOOD BY LINE(S) 22]								
				V5 Effective Dates Changed								
	*22	F	5A-6A	5A NEWS	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	
				Sales Remark: V5 MAKEGOOD FOR SPOT MISSED ON LINE 8								
				APPROVED PER BUYER								
				[MKGD FOR SPOTS MISSED ON LN #8: 8/18(1/WK)]								
				V5 Added								
	9	SA-SU	11P-1135P		:30	\$800.00	08/18-08/19	1	1	1	\$800.00	
				Buyline Comment: 11P NEWS WEEKEND								
	10	SU	6A-630A		:30	\$500.00	08/19-08/19	1	1	1	\$500.00	
				Buyline Comment: 6A NEWS SUN								
	11	SU	630A-8A		:30	\$1,700.00	08/19-08/19	1	1	1	\$1,700.00	
				Buyline Comment: SUNDAY MORNING								
	12	SU	830A-9A		:30	\$850.00	08/19-08/19	1	1	1	\$850.00	
				Buyline Comment: FACE THE NATION								
	13	SU	7P-8P		:30	\$12,000.00	08/19-08/19	1	1	1	\$12,000.00	
				Buyline Comment: 60MIN								
	14	M-TU	5P-630P		:30	\$1,500.00	08/20-08/21	2	1	2	\$3,000.00	
				Buyline Comment: 5P NEWS								
	15	M-TU	630P-7P		:30	\$1,100.00	08/20-08/21	2	1	2	\$2,200.00	
				Buyline Comment: INSIDE EDITION								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	16	M-TU	7P-8P		:30	\$1,100.00	08/20-08/21	2	1	2	\$2,200.00	
		Buyline Comment: ET/INSIDER										
	17	M-TU	11P-1135P		:30	\$2,000.00	08/20-08/21	2	1	2	\$4,000.00	
		Buyline Comment: 11P NEWS										
	18	M	10P-11P		:30	\$9,000.00	08/20-08/20	1	1	1	\$9,000.00	
		Buyline Comment: HAWAII 5-0										
	19	TU	10P-11P		:30	\$6,000.00	08/21-08/21	2	1	2	\$12,000.00	
		Buyline Comment: PERSON OF INTEREST										
	20	SA	6P-9P	NFL PRESEASON FOOTBALL	:30	\$1,600.00	08/18-08/18	3	1	3	\$4,800.00	
	21	W-F,M	4A-459A	4A NEWS	:30	\$100.00	08/15-08/20	4	1	4	\$400.00	

---REPORT TOTALS---

Report Totals: 33 / \$81,750.00

---SALES MONTHLY TOTALS---

Aug 12: 33 / \$81,750.00

Sales Totals: 33 / \$81,750.00

Station Totals: 33 / \$81,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$233,571	CABL	0%	KLAS	35%	KSNV	32%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	9%	UNKN	0%		

Books null  
Demos RA35+